



Amanda Aguillard, CPA

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About Amanda

Since the age of 16, Amanda has known she wanted to become a CPA. She holds a Master's Degree in Taxation from the University of Denver. She has been named one of the Top 50 Women in Accounting in 2018 and 2019, and served on the Internal Revenue Service Advisory Council (IRSAC). Prior to joining the Padgett team, Amanda ran Aguillard Accounting LLC and is the founder of Accounting Salon, a thinktank of cloud accounting experts, and its virtual offshoot, SALONv.

Previous Speaking Engagements:

- AICPA Engage
- State CPA societies, including FICPA, TXCPA, COCPA
- Xerocon
- Clio Cloud Conference

View Amanda's [Speaking Playlist](#)

Publications:

[Xero: A Comprehensive Guide for Accountants and Bookkeepers](#)

SPEAKER TOPICS

[Pricing Strategies for a More Profitable Firm](#)

Underpricing limits growth, strains capacity, and leads to burnout. Amanda shares how updating pricing has helped firm owners achieve long-term success. Learn how to evaluate client mix, implement value-based pricing, and structure fees to better reflect services — all while maintaining strong client relationships.

[Rightsizing: The Key to Profitability Without](#)

[Burnout](#) Explore how optimizing a firm's structure, processes, and client mix can drive efficiency and profitability—without sacrificing work-life balance. Amanda shares guidance on assessing your firm objectively, leveraging technology effectively, and expanding year-round services to SMB clients. Get practical steps to streamline operations, attract the right clients, and build a more sustainable practice.

[Deepening Client Relationships Through Technology](#)

In a digital world, tax and accounting professionals should be leveraging technology not only for efficiency but also to enhance communication, foster trust, and provide more proactive service. Amanda shares strategies for using digital tools to deepen client connections, streamline collaboration, and create a more responsive, relationship-driven firm.

"Amanda has a unique and incredibly informed voice within the accounting profession. If you want to better understand the cloud accounting ecosystem, there's no better person to go to."

Kenji Kuramoto, CEO and Founder of Acuity