



# Jeff Phillips

Chief Executive Officer, Padgett

Co-Founder, Accountingfly

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## About Jeff

Since earning his economics degree from Baylor University and his MBA from Southern Methodist University, Jeff Phillips has established himself as a leader in the accounting industry. He has been included on Accounting Today's Top 100 Most Influential People list five times and serves on multiple professional and community boards. Jeff currently lives in his hometown of Pensacola with his family.

### Previous Speaking Engagements:

- Xerocon
- CCH User Connections
- Virginia State Society of CPAs Annual Meeting
- Enterprise Worldwide / Rainmaker SuperConference
- CPAsNet, BKR, DFK Annual Meetings
- ACCA U.S. Annual General Meeting
- University & State Society Presentations
- Founder, Meet the Firms Week
- Deeper Weekend

## SPEAKER TOPICS

**Best Practices for Hiring and Managing Your Hybrid Accounting Team** Do you have remote and office-based employees? Welcome to the hybrid workforce - where your teammates are in multiple locations and working at various times. As leader of a widespread hybrid team at Padgett and someone who works remotely himself, Jeff will share best practices around flexibility, compensation, onboarding, and employee retention in a hybrid environment.

**Retaining Talent in the Great Resignation** Are you struggling to keep accounting talent or make hires? You're not alone. CPA firm turnover is at record levels, leaving firm staff overwhelmed and struggling. Jeff will use his years of experience in company leadership to give your firm the playbook to immediately decrease your talent loss, retain your best staff, and fill your open roles.

**Making the Jump from Technician to CEO** If you're ready to grow your firm and improve your work/life balance, it's time to stop thinking like a small business owner and start thinking like a CEO. Jeff will teach firm owners how to get out of their own way, build systems, hire and manage staff to deliver results, and have a life away from the office.

*"Jeff is the accounting industry's leader on the topic of remote hiring and is a fabulous presenter, full of useful insights."*

*Sandra Wiley, President of Boomer Consulting*